

Cookie Policy MEREL INVEST

1. WHO IS MEREL INVEST?

1.1. Merel Invest bvba (Bijkhoevelaan 32a, 2110 Wijnegem - BE 0598921748) acts as controller for the personal data we gather as written in this Privacy Policy.

1.2. Our websites www.lazy-jack.be and www.mozaic.be are owned by Merel Invest. www.lazy-jack.be is operated by WordPress; www.mozaic.be is operated by Squarespace.

1.3. Our website makes use of “cookies”. This Cookie Policy sets out to inform you about the different types of cookies, which cookies we use and which cookies our service providers use and how you can manage and block cookies.

1.4. If you have any questions, concerns or complaints regarding this Cookie Policy, you can contact us:

(a) By post, using the aforementioned address, please find the address in 1.1

(b) By sending an e-mail to our designated e-mail address for privacy issues: (info@floandrox.be), to the attention of our Privacy Officer.

1.5. This Cookie Policy was revised last on 26/10/2018.

2. COOKIES

2.1. Our website makes use of cookies. Cookies are small pieces of data that a website asks your browser to store on your computer or mobile device when you visit the website or certain pages. The cookie allows the website to “remember” your actions or preferences over time.

2.2. Cookies will usually contain the name of the website where the cookie has come from, how long the cookie will remain on your device, and a value which is usually a randomly generated unique number.

2.3. Cookies can be divided into several categories:

(a) On the basis of storage time: some cookies will be deleted as soon as you leave the website or as soon as you close your browser (the so-called “session cookies”), other cookies will remain stored on your computer or mobile device and will help us identify you as visitor of our website (the so-called “permanent cookies”).

(b) On the basis of origin: cookies created by our own website (the “first party cookies”) and cookies created and stored by our (social media) partners (the “third party cookies”).

(c) On the basis of necessity and functionality:

(i) “Necessary cookies”: These are required for the operation of our website. They include for example cookies that enable you to log in.

(ii) “Analytical/performance cookies”: These cookies allow us to analyse our web traffic, to see the number of users of our website and how the users navigate through our website.

(iii) “Functional cookies”: These cookies ‘remember’ the choices you made on our website (e.g. language preference.) making the website more user-friendly and enhancing your user experience.

2.4. Cookies will not always contain personal data, but may contain information that may lead to your identification, in which case such cookie shall be treated as personal data. In such case, our Privacy Policy, which you can consult at www.newballsplease.be/privacy-policy will apply.

Cookies used by us

2.5. We use cookies for the following purposes:

(a) Identification: we use cookies to identify you as you visit the website and to see which pages you visit.

(b) Preferences: we use cookies to store information about your preferences, e.g. language preferences.

(c) Cookie consent: we use cookies to identify whether or not you have consented to the use of cookies.

Cookies used by our partners

2.6. Our website makes use of social media plugins. These social media partners use third party cookies. The following social media partners are used: Facebook, Instagram, LinkedIn, Twitter, Google+, Vimeo and Pinterest. We refer to article 5.4 of the Privacy Policy for how we use these social media plugins. For your information, we will also provide you the links to the relevant cookie policies:

(a) Facebook: <https://www.facebook.com/policies/cookies/>;

(b) Instagram: <https://www.instagram.com/legal/cookies/>;

(c) LinkedIn: <https://www.linkedin.com/legal/cookie-policy>;

(d) Twitter: <https://help.twitter.com/en/rules-and-policies/twitter-cookies>;

(e) Google+: <http://www.google.com/policies/technologies/cookies/>;

(f) Vimeo: https://vimeo.com/cookie_policy;

(g) Pinterest: <https://policy.pinterest.com/en/cookies>.

2.7. We also make use of Google Analytics. Google Analytics gathers information about your use of our website by means of cookies. The gathered information is used to create reports. For further information relating to the use by Google of cookies, see the Google cookie policy as listed in 2.6(e).

Managing and blocking cookies

2.8. You can at any time manage or delete cookies using the settings on your internet browser, allowing you to refuse some or all cookies. Turning off cookies will limit the service that we are able to provide and may affect your user-experience. Deleting cookies may result in manually adjusting preferences every time you visit our website.

2.9. For more details about controlling and/or deleting cookies, visit the page corresponding to your browser for more information:

(a) <https://support.google.com/chrome/answer/95647?hl=en> (Chrome);

(b) <https://support.apple.com/kb/PH21411> (Safari);

(c) <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies> (Internet Explorer);

(d) <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);

(e) <http://www.opera.com/help/tutorials/security/cookies/> (Opera);

(f) <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge);

(g) or visit, <http://aboutcookies.org/how-to-delete-cookies/>.

3. AMENDMENTS TO THE COOKIE POLICY

3.1. We reserve the right to make amendments to this Cookie Policy. As, however, any amendment will affect you directly, we will resubmit the amended Cookie Policy to you and, where necessary, request your consent.